



Deepfake Awareness

Artificial intelligence (AI) has changed the cyber landscape, whether the world is ready or not. AI has provided the opportunity to quickly and effectively complete tasks that would otherwise require large resource commitments. This is especially true when it comes to *deepfake technology*.

What are deepfakes?

Deepfakes are AI-generated videos, images, and audio files that alter appearances, swap faces, mimic voices, and create deceptive content.

What are the threats posed by deepfakes?

Deepfakes raise concerns about:

- Privacy
- Security
- Intellectual property and identity theft
- Misinformation, including exploitation and impersonation.



How can Reveal Risk help?

We have developed a three-part program to grow your employees Cybersecurity Awareness and education initiatives, no matter where you are in the process.

What does the deepfake awareness offering entail?

- 1 A company/organizational specific awareness video will capture the usage of various deepfake technologies leveraging your key executives (as willing volunteers) with a realistic but hypothetical scam against your company, workforce, or their families. The video will educate on deepfake technology and its dangers and will prepare employees for what to do if they become targets of a deepfake attack.
- 2 The live talk/panel discussion will feature Reveal Risk executive(s) in an engaging talk providing thought leadership on deepfake and AI risks and human mitigations either as a keynote-style presentation or as part of a panel discussion with your company or cyber leadership. We will showcase a variety of publicly available deep fake tools and discuss approaches for deepfake-specific risk mitigation.
- 3 The live demonstration, occurring post-presentation as an engaging booth event, will add to the awareness campaign by giving employees a hands-on deep fake experience where they can see and hear themselves becoming someone else in real time.

Stay ahead of emerging threats and make your people the first line of defense.

Get in touch to book a scoping call now: 317-759-4453